

# INTELLIGENT MARKETING

# INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

According to provisions of the article 223-16 of the Règlement Général AMF and of the article L.233-8 II of the French Code de commerce

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
December 31, 2020	22 421 332	1 631 028	24 893 873	23 262 845
November 30, 2020	22 421 332	1 630 581	24 893 973	23 263 392
October 31, 2020	22 421 332	1 630 093	24 890 552	23 260 459
September 30, 2020	22 421 332	1 622 578	24 890 552	23 267 974
August 31, 2020	22 421 332	1 615 448	24 890 652	23 275 204
July 31, 2020	22 421 332	1 619 416	24 890 752	23 271 336
June 30, 2020	22 421 332	1 628 048	24 880 752	23 252 704
May 31, 2020	22 421 332	1 623 130	24 880 742	23 257 612
April 30, 2020	22 421 332	1 625 169	24 880 842	23 255 673
March 31, 2020	22 421 332	1 816 841	24 721 232	22 904 391
February 29, 2020	22 421 332	1 799 423	24 721 732	22 922 309
January 31, 2020	22 421 332	1 789 427	24 721 132	22 931 705
December 31, 2019	22 421 332	1 789 688	24 722 952	22 933 264

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

## About HighCo

As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has more than 600 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

### Your contacts

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## Upcoming event

#### Publication take place after market close.

Quarterly gross profit Q4 and FY 2020 Gross Profit: Wednesday, 20 January 2021





HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME). ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP For further financial information and press releases, go to <u>www.highco.com</u>.

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