

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code  
and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
<b>February 28, 2021</b>	<b>22 421 332</b>	<b>1 645 996</b>	<b>24 893 274</b>	<b>23 247 278</b>
January 31, 2021	22 421 332	1 633 480	24 893 773	23 260 293
December 31, 2020	22 421 332	1 631 028	24 893 873	23 262 845

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

### About HighCo

*As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.*

*Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has more than 600 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.*

### Your contacts

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### Upcoming event

Publication take place **after market close**.

### Quarterly gross profit

Q1 2021 Gross Profit: Wednesday, 21 April 2021

Q2 and H1 2021 Gross Profit: Tuesday, 20 July 2021

Q3 and 9-months 2021 Gross Profit: Wednesday, 20 October 2021

2021 Gross Profit: Wednesday, 19 January 2022

### Analyst meeting (French Society of Financial Analysts - SFAF)

Annual Results 2020 Conference Call at 2 :30 p.m. : Wednesday, 24 March 2021

First-Half 2021 Results Conference Call at 11 :00 a.m. : Thursday, 26 August 2021

### Results

2020 Annual Results: Tuesday, 23 March 2021

2021 Half-year Results: Wednesday, 25 August 2021



HighCo

INTELLIGENT  
MARKETING



European Rising Tech  
LABEL



*HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Euronext® PEA-PME 150 index (ENPME).*

*ISIN: FR0000054231*

*Reuters: HIGH.PA*

*Bloomberg: HCO FP*

*For further financial information and press releases, go to [www.highco.com](http://www.highco.com).*

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