

INTELLIGENT MARKETING

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

Date of settlement	Total number	Number of	Number of voting	Number of actual voting
of information	of shares	shares without	rights for threshold	rights (exercisable at
		voting rights (*)	calculation (**)	shareholders' meeting)
July 31, 2021	22 421 332	1 788 578	25 020 256	23 231 678
June 30, 2021	22 421 332	1 794 418	25 021 756	23 227 338
May 31, 2021	22 421 332	1 688 963	25 122 156	23 433 193
April 30, 2021	22 421 332	1 656 609	25 126 894	23 470 285
March 31, 2021	22 421 332	1 650 420	24 890 674	23 240 254
February 28, 2021	22 421 332	1 645 996	24 893 274	23 247 278
January 31, 2021	22 421 332	1 633 480	24 893 773	23 260 293
December 31, 2020	22 421 332	1 631 028	24 893 873	23 262 845

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

About HighCo

As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has nearly 600 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

Your contacts

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Upcoming event

Publication take place after market close.

Quarterly gross profit

Q3 and 9-months 2021 Gross Profit: Wednesday, 20 October 2021 2021 Gross Profit: Wednesday, 19 January 2022

Analyst meeting (French Society of Financial Analysts - SFAF) First-Half 2021 Results Conference Call at 11 :00 a.m : Thursday, 26 August 2021





HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME). ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP For further financial information and press releases, go to <u>www.highco.com</u>.

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