

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

#### Declaration pursuant to Articles L.233-8 II of the French Commercial Code and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
March 31, 2024	20 455 403	696 391	22 376 742	21 680 351
February 29, 2024	20 455 403	700 847	22 376 636	21 675 789
January 31, 2024	20 455 403	697 328	22 376 636	21 679 308
December 31, 2023	20 455 403	701 329	22 376 736	21 675 407

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

#### About HighCo

As an expert marketing and communication, HighCo supports brands and retailers in accelerating the transformation of retail.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has nearly 500 employees.

HighCo has achieved a Gold rating from EcoVadis, meaning that the Group is ranked in the top 5% of companies in terms of CSR performance and responsible purchasing.

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#### Upcoming event

#### Publication take place after market close.

#### Quarterly gross profit

Q1 2024 Gross Profit: Wednesday, 24 April 2024 Q2 and H1 2024 Gross Profit: Thursday, 18 July 2024 Q3 and 9-months 2024 Gross Profit: Wednesday, 16 October 2024 2024 Gross Profit: Wednesday, 22 January 2025

# Analyst meeting (French Society of Financial Analysts - SFAF)

2024 Half-year Earnings Conference Call at 10:00 am: Thursday, 12 September 2024



### Earnings

2024 Half-year Earnings: Wednesday, 11 September 2024



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME). ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP For further financial information and press releases, go to <u>www.highco.com</u>.

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