

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

**By 20 April 2026**  
**(Date of publication of the prior notice in the BALO)**

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
<b>April 20, 2026</b>	<b>20 455 403</b>	<b>1 069 559</b>	<b>22 193 675</b>	<b>21 124 116</b>

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

### About HighCo

**HighCo is a marketing and communication expert that supports brands and retailers in implementing their promotion activations. Its unique operational model covers campaign design, delivery, processing and monitoring.**

**Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans (“PEA-PME”), HighCo has more than 500 employees.**

**HighCo has achieved a Gold rating from EcoVadis, meaning that the Group is ranked in the top 5% of companies in terms of CSR performance and responsible purchasing.**

### Your contacts

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### Upcoming event

Publication take place **after market close**.

### Quarterly Gross Profit

Q1 2026 Gross Profit: Wednesday, 22 April 2026  
Q2 and H1 2026 Gross Profit: Wednesday, 22 July 2026  
Q3 and 9-months 2026 Gross Profit: Wednesday, 21 October 2026  
2026 Gross Profit: Wednesday, 27 January 2027

### Earnings

2026 Half-year Earnings: Wednesday, 9 September 2026

### Analyst Meeting (French Society of Financial Analysts – SFAF)

2026 Half-year Earnings conference call at 10:00 a.m.: Thursday, 10 September 2026



European Rising Tech LABEL



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME).

ISIN: FR0000054231

Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to [www.highco.com](http://www.highco.com).

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