



INTELLIGENT MARKETING SOLUTIONS

Paris, 3 January 2018 (3pm)

2018 FINANCIAL REPORTING CALENDAR

HighCo announces its financial publication calendar for FY 2018*.

Wednesday, 24 January 2018	2017 Gross Profit (after market close)
Tuesday, 20 March 2018	2017 Annual Earnings (after market close)
Wednesday, 21 March 2018	Financial analysts meeting (SFAF) at 2:30pm, Paris (<i>place to be confirmed</i>)
Wednesday, 25 April 2018	Q1 2018 Gross Profit (after market close)
Wednesday, 18 July 2018	Q2 and H1 2018 Gross Profit (after market close)
Wednesday, 29 August 2018	2018 Half-year Earnings (after market close)
Thursday, 30 August 2018	2018 Half-year Earnings conference call (<i>time to be confirmed</i>)
Wednesday, 17 October 2018	Q3 and 9-months 2018 Gross Profit (after market close)
Wednesday, 23 January 2019	2018 Gross Profit (after market close)

**subject to possible amendments.*

About HighCo

Since its creation, HighCo has placed innovation at the heart of its values, offering its clients – brands and retailers – Intelligent Marketing Solutions to influence shopper behaviour with the right deal, in the right place, at the right time and on the right channel.

Listed in compartment C of Euronext Paris and eligible for the “long-only” DSS, HighCo has more than 700 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

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HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT).

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Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com

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